

## 2021 Sponsorship Levels & Benefits

### **\$10,000 ROOFTOP Presenting Sponsor – Exclusive! [TAKEN by BANKERS HEALTHCARE GROUP \( BHG\)!](#)**

*As the exclusive ROOFTOP Presenting Sponsor, your company will receive:*

- Listing as the exclusive **Presenting Sponsor** on all digital material, event signage, social media notifications, ads, and in Sarah's Guest House e-newsletter and hard copy (summer 2021) newsletter with **feature article**
- Logo on commemorative event souvenir to be given to each gala guest
- Advertising on live stream event through a 30-second commercial / video testimonial
- Speaking opportunity at the event as part of the live stream program presentation
- Logo and name prominence as PRESENTER on our live stream
- Full page ad in digital event program booklet
- **6 gala “tailgate” guests at venue**

### **\$5,000 HOUSE PILLARS** *As a House Pillar Sponsor, your company will receive:*

- Listing as House Pillar on all digital material including invitations, website, social media, event signage and in Sarah's Guest House e-newsletter and hard copy (summer 2021) newsletter
- Advertising on live stream event through a 15-second commercial / video testimonial
- Logo and name prominence on our live stream
- Full Page ad in digital event program booklet
- **4 gala “tailgate” guests at venue**

### **\$2,500 HOSPITALITY AMBASSADORS** *As a Hospitality Ambassador Sponsor, your company will receive:*

- Listing as Hospitality Ambassador on all digital material including invitations, website, social media, event signage and in Sarah's Guest House e-newsletter and hard copy (summer 2021) newsletter
- Advertising on live stream event through a 15-second commercial / video testimonial
- Logo and name prominence on our live stream
- Full page ad in digital event program booklet
- **4 gala “tailgate” guests at venue**

### **\$2,000 CAREGIVERS & COMFORTERS** *As Caregivers & Comforters Sponsor, your company will receive:*

- Listing as Caregivers & Comforters on all digital material including invitations, website, social media, event signage and in Sarah's Guest House e-newsletter and hard copy (summer 2021) newsletter
- Advertising on live stream event through a 15-second commercial / video testimonial
- Logo and name prominence on our live stream
- ½ page ad in digital event program booklet
- **4 gala “tailgate” guests at venue**

### **\$1,750 VOLUNTEER CHAMPIONS** *The Volunteer Champions' Sponsorship sends 4 Sarah's Guest House Volunteers to the event free of charge in recognition of their service, in lieu of the sponsor attending themselves. Volunteer Champions also receive:*

- Listing as Volunteer Champion on all digital material including invitations, website, social media, event signage and in Sarah's Guest House e-newsletter and hard copy (summer 2021) newsletter
- Advertising on live stream event through a 15-second commercial / video testimonial
- Logo and name prominence on our live stream
- ½ page ad in digital event program booklet

### **\$1,000 HELPING HANDS** *As a Helping Hands sponsor you will receive:*

- Listing as Helping Hands on all digital material including invitations, website, social media, event signage and in Sarah's Guest House e-newsletter and hard copy (summer 2021) newsletter
- Advertising on live stream through a digital ad with logo / photo
- ½ page ad in digital event program booklet
- **2 gala “tailgate” guests at venue**