

Friday, April 22, 2022 (4.22.22) at DoubleTree Hotel by Hilton

2022 Sponsorship Levels & Benefits

\$10,000 ROOFTOP Presenting Sponsor – Exclusive! *Taken by Bankers Healthcare Group!*

As the exclusive ROOFTOP Presenting Sponsor, your company will receive:

- Listing as the exclusive **Presenting Sponsor** on all digital material, event signage, social media notifications, ads, and in Sarah's Guest House e-newsletter and hard copy (Fall 2022) newsletter (11,000 copies mailed)
- Logo on commemorative event souvenir/giveaway to be given to each gala guest
- Advertising on post gala broadcast of our event through a 30-second promo / video testimonial
- Speaking opportunity at the event itself as part of our program
- Logo and name prominence as ROOFTOP PRESENTER on our 2022 Gala of Giving Announcement eblast (over 2,000 names) & Save the Date!
- Full page ad in digital event program booklet
- **VIP TABLE OF 10 gala guests at venue**

\$5,000 HOUSE PILLARS *As a House Pillar Sponsor, your company will receive:*

- Listing as House Pillar on all digital material including invitations, website, social media, event signage, ads, and in Sarah's Guest House e-newsletter and hard copy (Fall 2022) newsletter
- Advertising on post gala broadcast of our event through a 15-second promo / video testimonial
- Logo and name prominence as HOUSE PILLAR on our 2022 Gala Announcement & Save the Date
- Full Page ad in digital event program booklet
- **TABLE OF 8 gala guests at venue**

\$2,500 HOSPITALITY AMBASSADORS *As a Hospitality Ambassador Sponsor, your company will receive:*

- Listing as Hospitality Ambassador on all digital material including invitations, website, social media, event signage, ads, and in Sarah's Guest House e-newsletter and hard copy (Fall 2022) newsletter
- Advertising on post gala broadcast of event through a 15-second promo / video testimonial
- Logo and name prominence as HOSPITALITY AMBASSADOR on our 2022 Gala Announcement & Save the Date
- Full page ad in digital event program booklet
- **6 gala guests at venue**

\$2,000 CAREGIVERS & COMFORTERS *As Caregivers & Comforters Sponsor, your company will receive:*

- Listing as Caregivers & Comforters on all digital material including invitations, website, social media, event signage, ads and in Sarah's Guest House e-newsletter and hard copy (Fall 2022) newsletter
- Advertising on post gala broadcast of our event through a 15-second promo / video testimonial
- ½ page ad in digital event program booklet
- **4 gala guests at venue**

\$1,750 VOLUNTEER CHAMPIONS *The Volunteer Champions' Sponsorship sends 6 Sarah's Guest House Volunteers to the event free of charge in recognition of their service, in lieu of the sponsor attending themselves. Volunteer Champions also receive:*

- Listing as Volunteer Champion on all digital material including invitations, website, social media, event signage, ads, and in Sarah's Guest House e-newsletter and hard copy (Fall 2022) newsletter
- Advertising on post gala broadcast of our event through an ad with logo / photo
- ½ page ad in digital event program booklet
- You will send **6 Sarah's Guest House volunteers as guests** to the venue!

\$1,000 HELPING HANDS *As a Helping Hands sponsor you will receive:*

- Listing as Helping Hands on all digital material including invitations, website, social media, event signage, ads and in Sarah's Guest House e-newsletter and hard copy (Fall 2022) newsletter
- Advertising on post gala broadcast of our event through an ad with logo / photo
- ½ page ad in digital event program booklet
- **2 gala guests at venue**