

Mary Keough



I am excited to hear that Sarah's Guest House is expanding! As a past guest, I know first-hand the value of their services, but also the importance of this growth. The new elevator, first floor rooms, accessible space, and more will be a great addition to serve those who otherwise could not stay at this wonderful home. It was a blessing to me when I needed it, and I hope others can enjoy it.

DEBBIE EFFLAND Boonville, NY

### **Our Mission**

Sarah's Guest House provides lodging, transportation, meals and comfort to patients and their families/caregivers as they receive essential medical care in Central New York.

### Background

Sarah's Guest House is the first, and remains the ONLY, adult healthcare hospitality house in Central New York. Mary Keough founded the house in 1994 as a home away from home for patients and their families receiving medical care in Central New York. Her vision was to create a home that would serve as an oasis for people from out-of-town who were coping with a health crisis and receiving essential medical care in our community. When guests walk through our door it is as though a warm hug surrounds each and every one of them. The house alleviates the financial and logistical burdens that so often accompany medical care and treatments. Since first opening, Sarah's Guest House has provided lodging, transportation, meals and all the comforts of home to over 21.000 patients and their families from all walks of life who rely on us for access to quality medical care. We've grown from the original "tiny house," to relocating and growing into half of the Most Holy Rosary Convent in 2005. At last, Sarah's Guest House became the official proud owners of the entire building at the end of 2021. It doubles our size and allows us to renovate the former convent. We are thankful to the parish of Most Holy Rosary for their steadfast support since our inception. It is with their blessing that we have occupied and now acquired their former convent.

### For More Information Contact:

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OR VISIT OUR WEBSITE

SarahsGuestHouse.org

### House Expansion Campaign Committee

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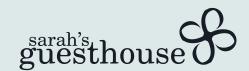
VICTORIA TAYLOR
SGH Friend and Volunteer

SGH Friend and volunteer

PAUL WROBEL SGH Accountant

 ${\bf MIKE\ SIDELLO}$ 

President, Sidello Associates Wealth Management







# House Expansion & Accessibility Project 2.0

Double the Space ~ Double The Love! Enhanced Handicapped Accessibility



### Preview the Project





### Scan Me

Check out our house expansion video using this QR code.



#### Help Our Guests

Your support of our Expansion Campaign will help realize the dream of House Founder Mary Keough. Together, we will provide crucial access to quality healthcare for years to come through our increased lodging. Sarah's Guest House has represented love and care for more than 30 years and is now ready to double that love with your help!

CAMPAIGN FUNDING GOAL

\$2.6M

## Expansion Summary Our Reason 'Why'

Our long awaited and exciting expansion will allow us to serve twice the number of guests (patients and their caregivers) who need us and will decrease the number of guests we are forced to turn away because of limited handicapped accessibility. It will also enhance the overall guest experience with more common areas to relax, lounge, and gather throughout their stay.

As the hospitals in our area are continuing to grow and increase their specialized care, they are also increasing the scope of treatments available. Patients, from afar, require access to this quality and cutting-edge healthcare. Often these are life-saving treatments, surgeries, and medical procedures that they cannot receive in the areas in which they live. Also, with Upstate Medical as the only ACS certified Level 1 Trauma Center in the region, patients are often airlifted there with their family members scrambling for a place to stay due to an unexpected and often tragic emergency. Sarah's Guest House plays a major role in allowing this access to healthcare, which outof-town patients would otherwise be unable to receive in their hometown areas.

In a recent guest survey, 28% of our house guests stated that if Sarah's Guest House were not available to them, they would not have received the medical care they needed.

Since 2014, we have turned away thousands of individuals due to insufficient accommodations. This is because we only have two handicapped accessible rooms downstairs, along with the fact that many frail and sick guests cannot navigate the stairs to utilize the 9 existing upstairs bedrooms. In addition, our 11

current guest rooms are often fully occupied, accommodating a maximum of 20 quests.

As our upward trajectory of growth and public awareness continues, the trend of additional house guests continues to increase. More guests will need healthcare hospitality lodging and will utilize Sarah's Guest House as a muchneeded resource in their medical journeys. As the only adult healthcare hospitality house in Central New York, our increased accommodations are of significant impact and importance.

**Our House Expansion Campaign will support** and fund doubling our size and increasing our accommodations from 11 guest rooms to 22 guest rooms. It will also allow us to install an elevator, create 4 additional handicapped-accessible bedrooms with 2 adjoining bathrooms, and a brand-new front entrance and guest reception area. This will also provide handicapped accessibility with a paved walkway to a welcoming covered entrance in the front that will accommodate wheelchairs and provide coverage from inclement weather. Additionally, it will fund all necessary renovations to the kitchen, a new Guest Relations office, volunteer / staff room, refreshed and renovated bedrooms on the new side, two transplant specific bedrooms with private bathrooms, a staff "apartment" for overnight staff coverage of the house, and a fitness center to benefit our house guests.

### The Guests We Serve

The majority of our guests reside in New York State (80% annually), most of whom come to us from the rural areas of the North Country and Southern counties of NYS where highly skilled, cutting-edge medical technology and care are not available. Our principal activity is to provide these NYS residents the opportunity to respond "yes" to what is often life-saving medical care that they cannot receive in their hometown community and, therefore, are referred to one of our area hospitals. Sarah's Guest House becomes their safe haven throughout

a health crisis and at a time of need. Our guests are financially stressed and provide a donation only when and if they are able. We suggest a contribution of \$25 per day, even though the actual cost to us per guest is \$100. No one is ever turned away due to their inability to donate. This is why our mission is so important; it allows the access and ability for these patients to receive the care they need through low-cost (or no-cost) lodging in close proximity to our area hospitals, including Upstate Medical University, St. Joseph's Health, Crouse Health, and the VA.

## How to Share in the Love

There are many ways to support our House Expansion Campaign to double the love for our house guests:

Donations by check or cash

Multi-Year pledges

Online credit card donation(s)

Donations of new furnishings, appliances, bedding, and other necessary home decor and supplies for our new side of the house Securities (including stocks and mutual funds)

Life Insurance Policies

Retirement Assets and Required Minimum Distributions (RMDs)

Corporate Matching Gifts

Naming Opportunities for our expansion are available for those who wish to make a leadership contribution to our campaign

All donations are tax deductible